

A RULE-BASED PORTFOLIO MANAGER





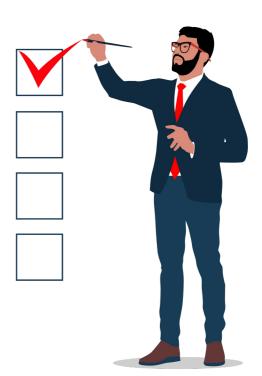
NJ Non-Discretionary Portfolio Management Service

Smart Investing Across Various Mutual Funds

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About NJ NDPMS







ONE OF INDIA'S LARGEST MUTUAL FUND DISTRIBUTOR

A BUSINESS BUILT ON TRUST

Our mission is to transform the lives of people across India by ensuring their financial well-being. With a humble beginning in 1994, we are privileged today to impact the lives of countless families. A reputed name in the financial services industry, **NJ Group** today is expanding its horizons into diverse businesses.

We are driven with the passion for transforming lives, and we value trust above everything.

We are **BUILT ON TRUST**



Started 1994



Employees 2339



Active Distributors

45,911



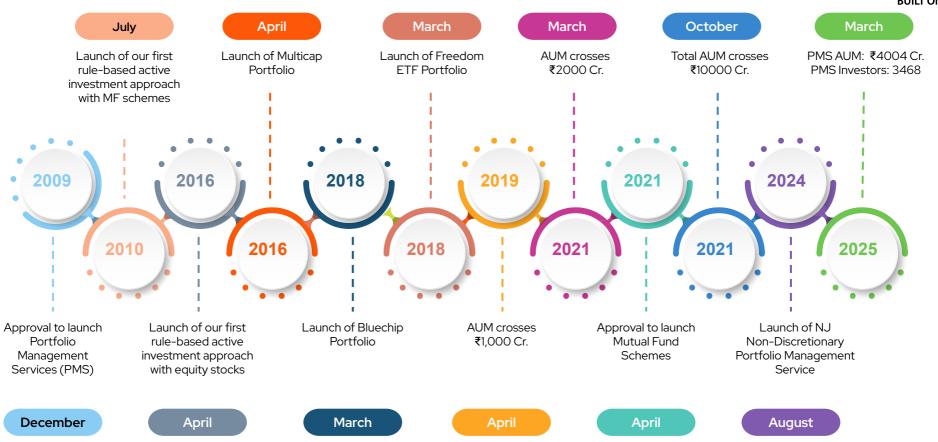
Assets Under Management

₹2,37,736* Crore

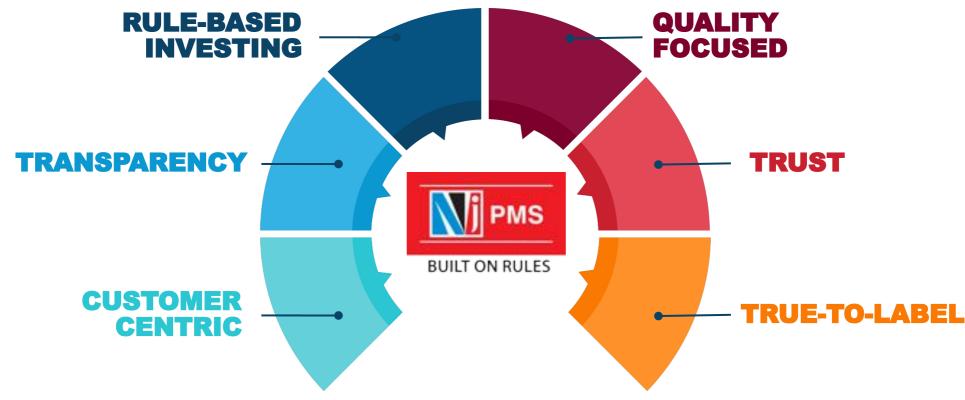
*Asset managed by various AMCs, mobilised by NJ | As on March, 2025

OUR ASSET MANAGEMENT JOURNEY









NJ PMS is different on all the above parameters.

WHAT IS NJ NDPMS



- NDPMS is a relatively low-cost form of portfolio management where the portfolio manager acts primarily in an advisory capacity and executes investors' trades
- Final investment decision is taken by the investor
- Investors will have the flexibility to invest across Direct Plans of Mutual Fund schemes* offered by different fund houses
- Investors can choose to invest in the NJ recommended portfolios or 100% customised portfolios
- Index Mutual Funds are also available as part of the NJ NDPMS offerings
- 100% Online Rebalancing utility is now available on NJ NDPMS.
- 100% Online Partial and Full Redemption utility is also now available on NJ NDPMS.

^{*}Investors will not be able to invest in overseas Fund of Funds, and Solution Oriented Funds Only Growth Option of Mutual Fund Schemes will be available for investment



NJ NDPMS OFFERINGS

Non-Discretionary Equity Schemes Portfolio (NDEP)

Recommended Portfolio of Equity Funds

Non-Discretionary Hybrid Schemes Portfolio (NDHP)

Recommended Portfolio of Balanced Advantage Funds Non-Discretionary Low Risk Schemes Portfolio (NDLP)

Recommended Portfolio of Liquid Funds

Non-Discretionary Conservative Schemes Portfolio (NDCP)

Recommended Portfolio of Conservative Hybrid Funds & Balanced Advantage Fund

Investors will not be able to invest in overseas Fund of Funds, and Solution Oriented Funds Only Growth Option of Mutual Fund Schemes will be available for investment



Key features of NJ NDPMS







100% Online Platform

Transact anytime, anywhere. With NJ NDPMS, your investment journey is **100% online**, giving you the freedom to manage your portfolio at your convenience.



Lower Expenses, More Savings!

Maximise your returns with **low expenses**. Since all investments are made in **direct plans** of underlying **Mutual Fund schemes**, you save more on fees.



Smart Portfolio Recommendations

- NJ Recommended Portfolio based on the Chosen
 Investment Purpose
- Each Mutual Fund Scheme will be classified as Equity
 Scheme or Debt Scheme as per NJ's Internal Classification
- For Selected Hybrid Schemes, a portion of the investment will considered as Equity and the remaining portion will be classified as Debt
- NJ Recommended Equity-Debt Allocation Ranges based on the Chosen Investment Purpose





Smart Portfolio Recommendations

INVESTMENT PURPOSE	INVESTMENT APPROACH (IA)	RECOMMENDED EQUITY ALLOCATION RANGE*	RECOMMENDED DEBT ALLOCATION RANGE*
Wealth Creation - Aggressive Risk	Non-Discretionary Equity Schemes Portfolio (NDEP)	65% TO 100%	0% TO 35%
Wealth Creation - Moderate Risk	Non-Discretionary Hybrid Schemes Portfolio (NDHP)	40% TO 75%	25% TO 60%
Wealth Creation - Conservative Risk	Non-Discretionary Conservative Schemes Portfolio (NDCP)	10% TO 30%	70% TO 90%
Liquidity & Contingency Fund	Non-Discretionary Low Risk Schemes Portfolio (NDLP)**	0%	100%

^{*}Recommended Equity Allocation Range and Recommended Debt Allocation Range as per NJ's Internal Classification. **Investors will only be allowed to invest in Liquid Funds, Overnight Funds, and Arbitrage Funds. Arbitrage Funds have been classified as Debt Funds based on NJ's Internal Classification.



NJ's Internal Equity & Debt Classification of Schemes

CATEGORY	SUB-CATEGORY	ASSUMED EQUITY ALLOCATION*	ASSUMED DEBT ALLOCATION*
Equity Schemes	All Sub-Categories	100.00%	0.00%
Debt Schemes	All Sub-Categories	0.00%	100.00%
	Conservative Hybrid Fund	15.00%	85.00%
	Balanced Hybrid Fund	50.00%	50.00%
	Aggressive Hybrid Fund	80.00%	20.00%
Hybrid Schemes	Dynamic Asset Allocation or Balanced Advantage Fund	75.00%	25.00%
	Multi Asset Allocation Fund	50.00%	50.00%
	Arbitrage Fund	0.00%	100.00%
	Equity Savings	30.00%	70.00%

^{*}Assumed Equity Allocation & Assumed Debt Allocation as per NJ's Internal Classification. This will remain same for all the schemes in a particular category and/or sub-category as mentioned above.

Minimum investment amount is Rs.50,00,000 across DPMS and NDPMS combined at the investor level. Minimum investment across any NDPMS Investment Approach (IA) is Rs.5,00,000 for initial investment or fresh top-up. Minimum investment across any NDPMS Investment Approach (IA) is Rs.1,00,000 for additional top-up.



Fully Customisable

- Your investments, your way. NJ NDPMS allows you to create 100% customisable portfolios so your investments are aligned perfectly with your financial goals
- NJ NDPMS will provide recommended mutual fund schemes* based on the "Purpose of Transaction" selected. However, the investor has the complete freedom to choose their preferred mutual fund schemes* or proceed with the recommended schemes
- NJ NDPMS will also provide a recommended asset allocation range, but the investor has the complete flexibility to allocate their investment according to their preference or proceed with the recommended allocation

^{*}Investors will not be able to invest in overseas Fund of Funds, and Solution Oriented Funds.

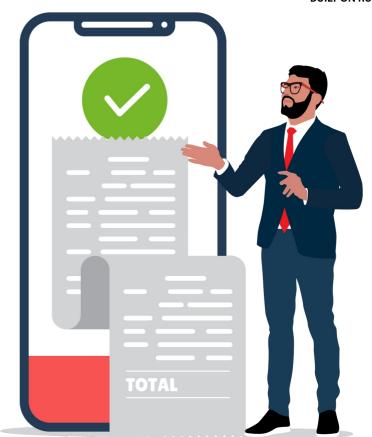
^{*}Only Growth Option of Mutual Fund Schemes will be available for investment

^{*}Investors will only be allowed to invest in Liquid Funds, Overnight Funds, and Arbitrage Funds if the investment approach selected is Non-Discretionary Low Risk Schemes Portfolio (NDLP). Arbitrage Funds have been classified as Debt Funds based on NJ's Internal Classification.



Group Pricing Structure

- Flexibility to pay fees at a Family (i.e. Group) Level Total
 Corpus instead of individual investor's corpus
- Total Corpus with NJ PMS i.e. combined Family level corpus (or Individual Investor's Total Corpus) in Discretionary as well as Non-Discretionary PMS considered for Pricing
- Mapping of family members can be done by the distributor
- Calculation of fee is based on the higher of Family's Current
 Investment Value or Total Corpus
- Fees accrued on a monthly basis and collected on a quarterly basis by selling the highest valued scheme in the portfolio





Access to Insightful Reports

 Stay informed and in control of your investments. Get access to NJ PMS Client Desk, offering web access to portfolio information and various reports

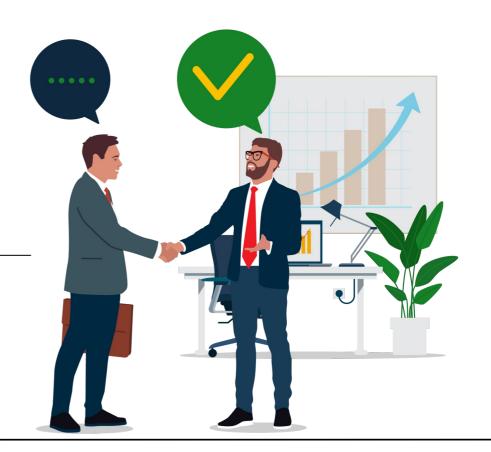
Reports available:

- Transaction P&L Report
- Portfolio Holdings Detail Statement
- PMS Performance Report
- Transaction Report
- Corpus Movement Report
- Audited/Unaudited Reports
- GST Invoices
- Securities Transfer Report and many more...





Online Onboarding Process

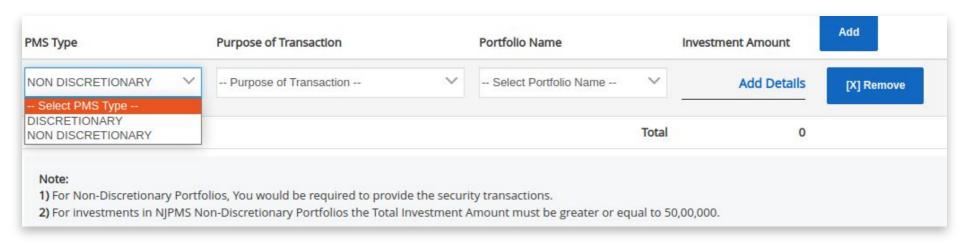


STEP 1: SELECTION OF PMS TYPE



Choose one of the following:

- Discretionary
- Non-Discretionary



^{*}Investor can opt for both discretionary and non-discretionary in single transaction by clicking on the "Add" button.

STEP 2: SELECTION OF PURPOSE OF TRANSACTION



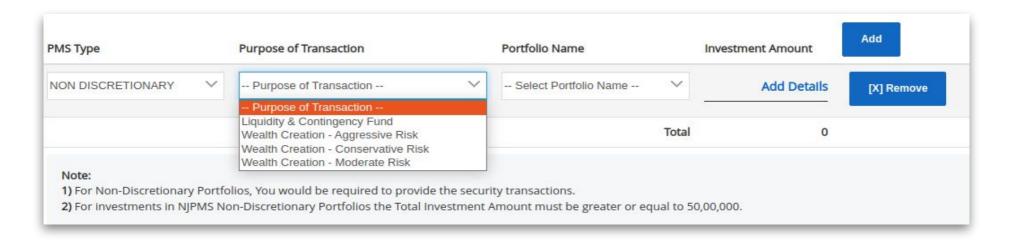
Choose one of the following based on risk appetite and investment goal:

Liquid & Contingency Fund

Wealth Creation - Conservative Risk

Wealth Creation - Aggressive Risk

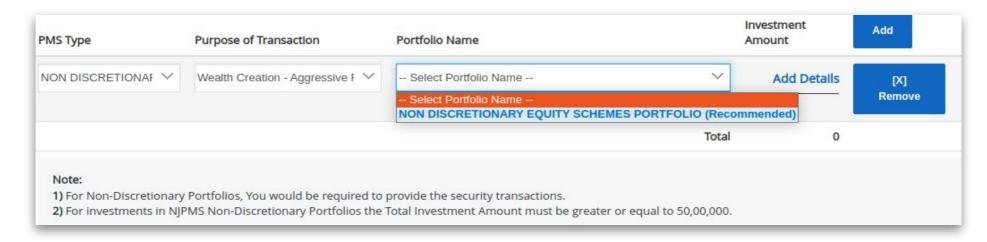
Wealth Creation - Moderate Risk



STEP 3: SELECTION OF PORTFOLIO NAME



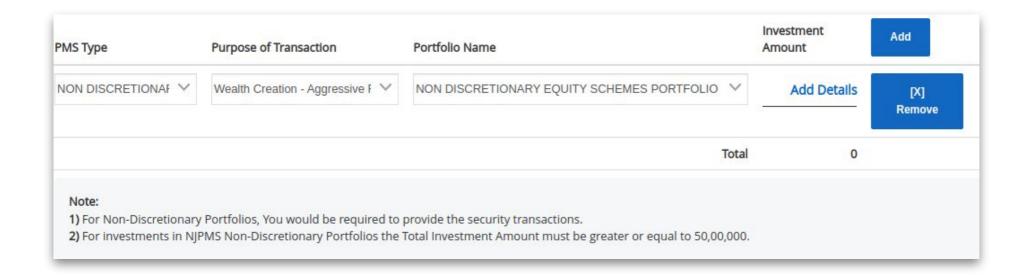
Based on the "Purpose of Transaction" selected, an investment approach (IA) is recommended under the "Portfolio Name" option.



STEP 4: ENTERING INVESTMENT AMOUNT



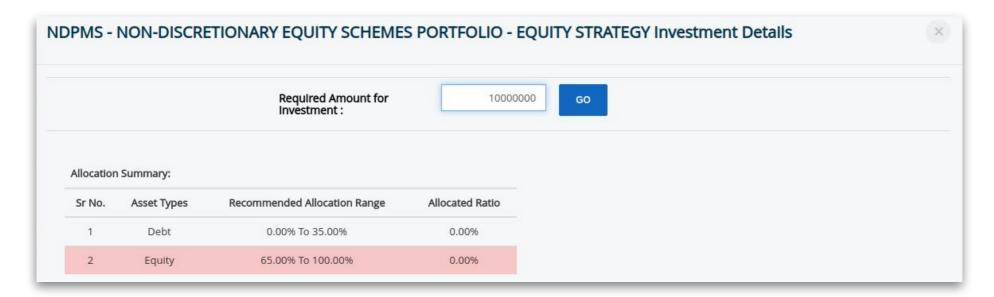
Click on the "Add Details" option to open a pop-up where you can fill in the required investment details.



STEP 4: ENTERING INVESTMENT AMOUNT



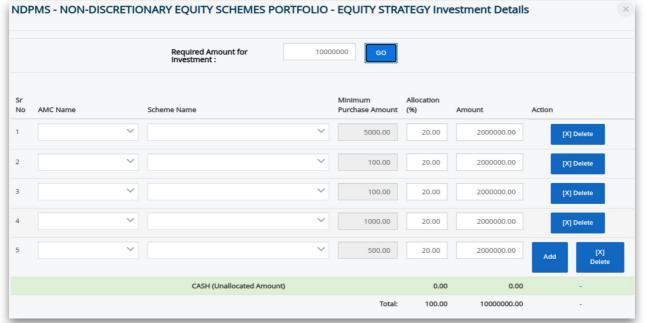
Enter the amount for NDPMS transaction in the "Required Amount for Investment" box and click on the "Go" button.



NJ AMC RECOMMENDED ALLOCATION



After clicking the "Go" button, the amount entered will be allocated to the recommended schemes based on the selected "Purpose of Transaction". Press the "Submit" button below this screen to proceed with the recommended portfolio, else follow Steps 5 to 7 for customising your portfolio.

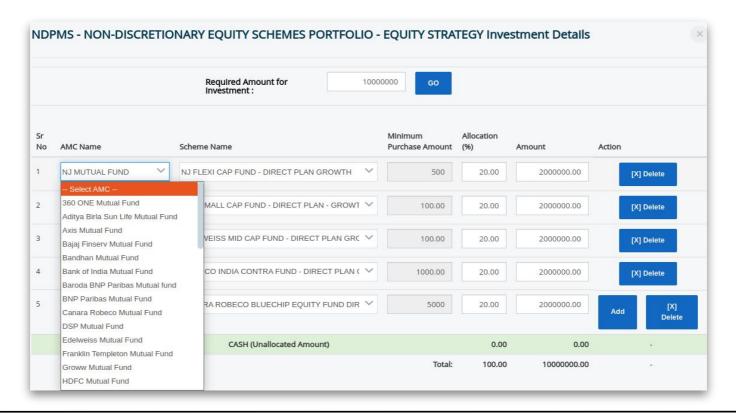


Recommended scheme names have been hidden.

STEP 5: SELECTION OF AMC



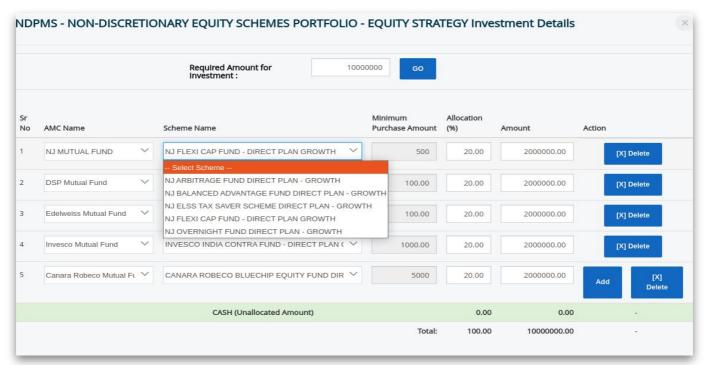
Choose the "AMC Name".



STEP 6: SELECTION OF MUTUAL FUND SCHEME



Select the "Scheme Name" from the dropdown that includes all the available schemes of the chosen AMC.

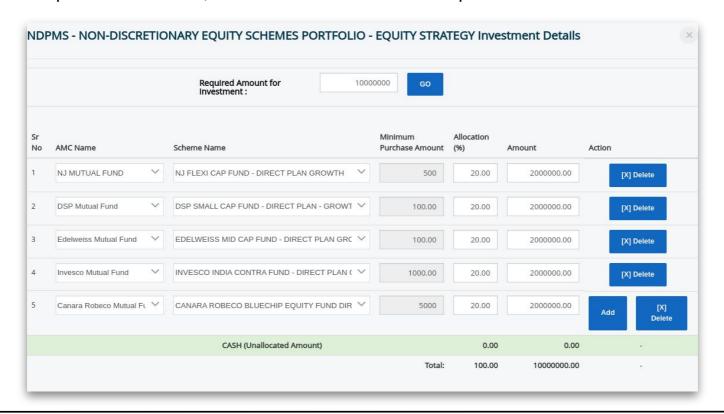


All scheme names will be displayed except overseas Fund of Funds, and Solution Oriented Funds
Only Growth option will be available for all Mutual Fund Schemes

STEP 6: SELECTION OF MUTUAL FUND SCHEME



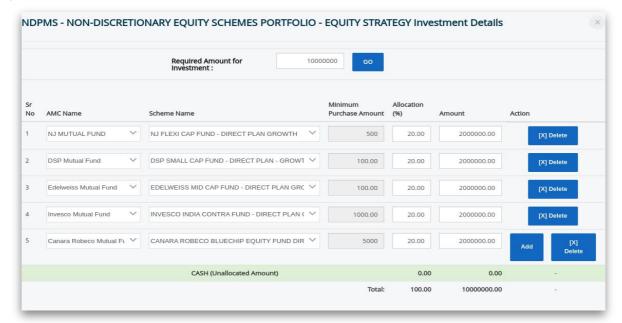
To add or remove a particular scheme, select the "Delete" or "Add" option under the "Action" column.



STEP 7: ALLOCATION OF INVESTMENT AMOUNT



Default scheme wise allocation will be as per NJ NDPMS recommendation. Investor can proceed with recommended scheme wise allocation or customise as per their convenience. Allocation can be entered either as a percentage (%) or as an amount.



While entering the allocation percentage or amount, investment multiple will be taken into account by the system

STEP 7: ALLOCATION OF INVESTMENT AMOUNT



The portfolio allocation ratio is displayed in the "Allocation Summary".

This ratio is calculated using the weighted average of the allocation percentage and investment amount.

Sr No.	Asset Types	Recommended Allocation Range	Allocated Ratio
1	Debt	0.00% To 35.00%	0.00%
2	Equity	65.00% To 100.00%	100.00%

STEP 7: ALLOCATION OF INVESTMENT AMOUNT (EXAMPLE)



SR NO.	SCHEME NAME	TYPE OF SCHEME	ASSUMED EQUITY ALLOCATION	SCHEME WEIGHTAGE	EQUITY ALLOCATION IN PORTFOLIO
1	Canara Robeco Overnight Fund Direct Growth	Overnight Fund	0.00%	30.00%	0.00%
2	SBI Conservative Hybrid Fund Direct Growth	Conservative Hybrid Fund	15.00%	20.00%	3.00%
3	NJ Balanced Advantage Fund Direct Plan - Growth	Balanced Advantage Fund	75.00%	20.00%	15.00%
4	Edelweiss Aggressive Hybrid Fund Direct Growth	Aggressive Hybrid Fund	80.00%	30.00%	24.00%
	TO	ΓAL		100.00%	42.00%

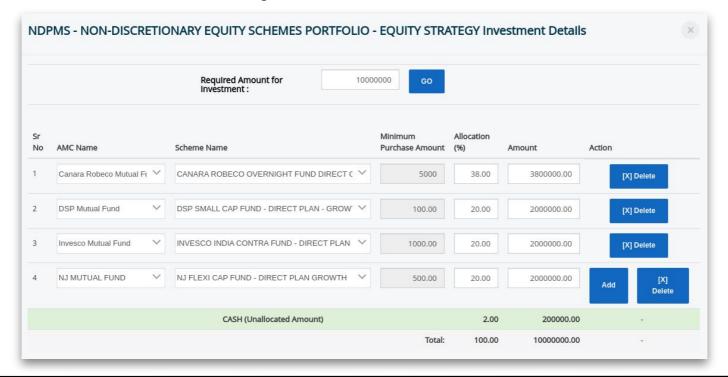
llocation	Summary:		
Sr No.	Asset Types	Recommended Allocation Range	Allocated Ratio
1	Debt	0.00% To 35.00%	58.00%
2	Equity	65.00% To 100.00%	42.00%

STEP 7: ALLOCATION OF INVESTMENT AMOUNT



The system will display any unallocated amount in the "CASH (Unallocated Amount)" field.

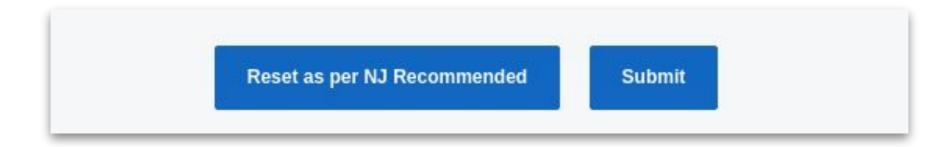
Please note cash amount shall be 0, ensuring that the total allocation is 100%.



STEP 8: FINALISATION OF THE PORTFOLIO



- For resetting the details to the NJ Recommended allocation, click on the "Reset as per NJ Recommended" button provided at the end of the pop-up.
- However, to proceed with customised changes, click the "Submit" button.



STEP 9: SUBMIT



- If the allocation of funds across schemes is **not in line** with NJ's recommendation, the system would still allow to continue after providing confirmation to the disclaimer pop-up.
- However, If the allocation of funds across schemes is in line with NJ's recommendation, a pop-up with a confirmation will appear upon submission of the details.



Displayed when scheme allocation is not as per NJ's Recommendations



Displayed when scheme allocation is as per NJ's Recommendations

STEP 10: INVESTOR AUTHORISATION



This step is applicable only for Partner Initiated Transaction (PIT).

Post submission of onboarding details by the Partner, the investor will receive an email for the approval.

Kindly click on "AUTHORIZE NJPMS Additional Corpus Request" button to Authorize/Reject the Additional Corpus Investment Application and complete the payment within 7 days of initiating request.

AUTHORIZE NJPMS ADDITIONAL CORPUS REQUEST

Please quote above mentioned Online Request No in case of any query. Contact your PMS distributor for more details on NJ PMS.

Thank you for investing through NJ Asset Management Private Limited.

Kindly note that this is a system generated unattended mail box hence please do not reply back to this mail. You can alternatively call our customer care on 1800 200 0155 for assistance / queries.

Sincere Regards,

NJ Asset Management Private Limited

All steps remain same for onboarding/fresh investment or corpus addition.



Redemption Process



STEP 1: INITIATE THE TRANSACTION



- Initiate the transaction request from the redemption module, where all portfolios of investors will be displayed with their "Current Holding".
- Options for Full or Partial redemptions will be provided along with the eligible amount for redemption.

Enter Amount f Redemption	Purpose of Redemption	Minimum Balance Required	Current Holding	Order Type	Portfolio Name	Select
	Select Purpose V	62	10,00,000	Full Partial	Freedom ETF Portfolio - Equity Strategy	
Add Redemption Details	Select Purpose 🔻	0	5,00,000	Full O Partial	NDPMS - Non-discretionary Low Risk Schemes Portfolio - Debt Strategy	☑
Add Redemption Details	Select Purpose 🔻	5,00,000	5,00,000	O Full Partial	NDPMS - Non-discretionary Hybrid Schemes Portfolio - Hybrid Strategy	
Add Redemption Details	Requirement of Funds 🗸	5,00,000	17,72,86,272	O Full Partial	NDPMS - Non-discretionary Equity Schemes Portfolio - Equity Strategy	

STEP 2: SELECTION OF THE RELEVANT TRANSACTION



Choose a Portfolio from the "Portfolio Name" list

Select either Partial redemption or Full redemption

- For partial redemption, the redemption amount must not exceed the minimum required amount as shown in the relevant field.
- For full redemption, the entire portfolio holding will be redeemed.



STEP 3: SELECTION OF PURPOSE OF TRANSACTION



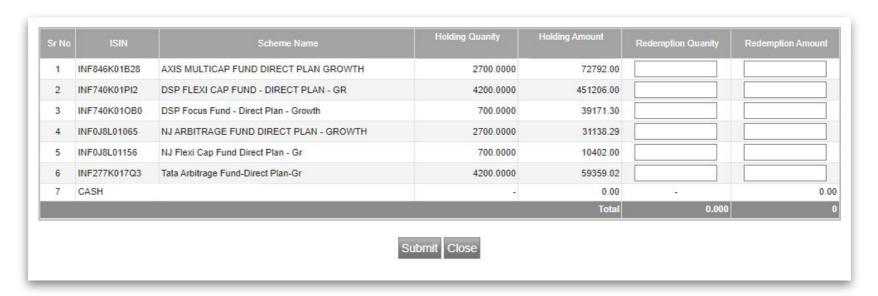
Selection of "Purpose of Transaction" from the available options is mandatory.

Select	Portfolio Name	Order Type	Current Holding	Minimum Balance Required	Purpose of Redemption	Enter Amount fo Redemption
	Freedom ETF Portfolio - Equity Strategy	Full Partial	10,00,000	9	Select Purpose V	
Z	NDPMS - Non-discretionary Low Risk Schemes Portfolio - Debt Strategy	Full O Partial	5,00,000	0	Select Purpose Select Purpose	Add Redemption Details
Z	NDPMS - Non-discretionary Hybrid Schemes Portfolio - Hybrid Strategy	O Full Partial	5,00,000	5,00,000	Requirement of Funds Profit Booking	Add Redemption Details
Z	NDPMS - Non-discretionary Equity Schemes Portfolio - Equity Strategy	O Full Partial	17,72,86,272	5,00,000	Need Completion Not Happy with Performance Other	Add Redemption Details

STEP 4: ADDING REDEMPTION DETAILS



- Click on the "Add Redemption Details" option to open a pop-up for entering redemption details.
- Ensure that validations for Minimum Redemption units, Minimum redemption amount, etc., as per respective AMC Schemes, are met.



STEP 5: REQUEST SUBMISSION



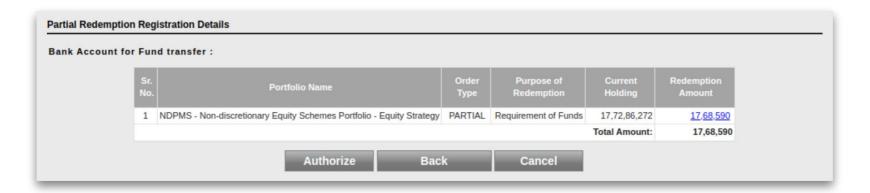
Upon submission of instruction details, the total amount will be updated in the Amount field of the request screen.



STEP 6: CONFIRMATION OF REDEMPTION TRANSACTION



- A summary of the redemption request will be shown for final confirmation.
- On confirmation, the request will be processed further.
- Intimation for Transaction Authorised, In Process, and Processed will be sent via e-mail communication to the investor and partner.
- For Partner Initiated Transaction (PIT), Investor will receive an authorisation email and the redemption will be executed after authorisation.









ABOUT NJ NDPMS REBALANCE FEATURE

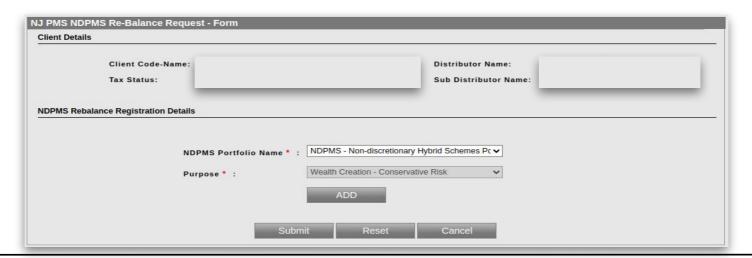


- Rebalance feature in NDPMS enables Partners and Investors to review and adjust their portfolios according to their preferences.
- This is a 100% Digital Transaction feature, available on both the Partner Desk and PMS Desk.
- Provides added convenience and flexibility in managing their NDPMS portfolios.
- Accessible to all investors, including both individuals and non-individuals.

STEP 1: INITIATE THE TRANSACTION



- Follow the menu path PMS Desk >> Transactions >> NJ NDPMS Re-Balance Request. There, find the "NDPMS Portfolio Name" dropdown, which will display the list of active NDPMS Investment Accounts (IAs).
- Choose the IA that is to be rebalanced; the purpose of the IA (selected during the initial setup) will automatically appear. Then, click the "Add" button to continue.



STEP 2: ADDING REBALANCE DETAILS



- A pop-up window will appear, divided into three sections:
- Allocation Summary: This will display the breakdown of the investments between Equity and Debt, based on your current holdings, selected sell orders, and intended buy instructions.

llocation Summary :			
Sr No.	Asset Types	Recommended Allocation Range	Allocated Ratio
1	Debt	0.00% To 35.00%	0.00%
2	Equity	65.00% To 100.00%	100.00%

STEP 2: ADDING REBALANCE DETAILS



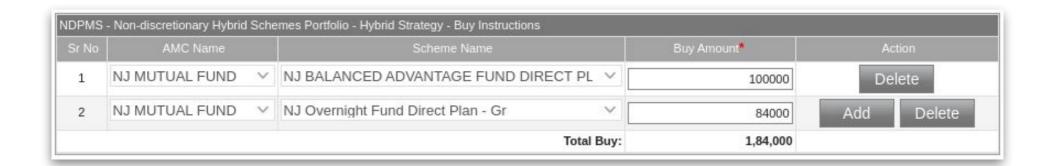
- A pop-up window will appear, divided into three sections:
- 2. **Sell Instructions:** Displays the quantity and value of current holdings as of the previous day. Enter the amount you wish to sell here.

	AMC Name		Holding Quantity As on 07-Nov- 2024	Holding Amount As on 07-Nov- 2024	Sell Quantity	Sell Amount
1	DSP BlackRock Mutual Fund		4200.000	249690.00	1000	59450.00
2	Edelweiss Mutual Fund		2700.000	151065.00	200	11190.00
3	Invesco Mutual Fund		933.955	147172.63	719.380	113359.90
4	Nippon Mutual Fund		4200.000	802144.14		
5	NJ MUTUAL FUND		4200.000	49259.70		
6	NJ MUTUAL FU	¥	4200.000	59724.00		
7	NJ MUTUAL FUND		14510.641	210694.51		
8	Tata Mutual Fund		4200.000	60496.38		
9	Tata Mutual Fund		700.000	15390.69		
		Total Sell:			1919.380	1,84,00

STEP 2: ADDING REBALANCE DETAILS



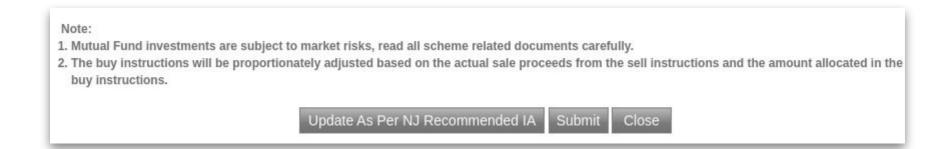
- A pop-up window will appear, divided into three sections:
- 3. **Buy Instructions:** Enter your buy instructions in this section. The buy allocations will be adjusted proportionately based on the actual proceeds from the sell instructions and the amount set in the buy instructions.



STEP 3: SUBMISSION OF REBALANCE DETAILS



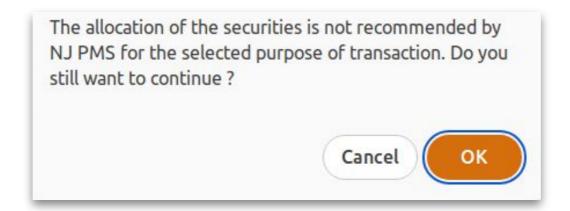
- For resetting the details to the NJ Recommended allocation, click on the "Update As Per NJ Recommended IA" button provided at the end of the pop-up.
- However, to proceed with customised changed click the "Submit" button.



STEP 3: SUBMISSION OF REBALANCE DETAILS



- If the allocation of funds across schemes is **not in line** with NJ's recommendation, the system would still allow to continue after providing confirmation to the disclaimer pop-up.
- However, If the allocation of funds across schemes is **in line** with NJ's recommendation, a pop-up with a confirmation will appear upon submission of the details.



STEP 4: SUBMISSION OF REBALANCE DETAILS



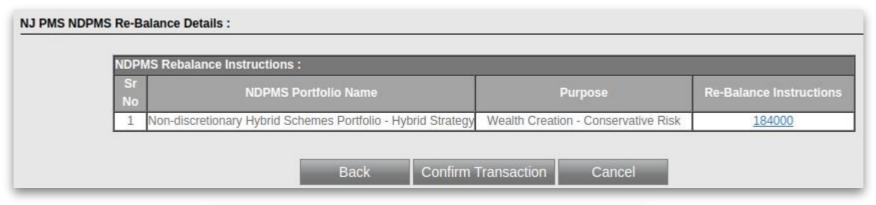
Click on the "Submit" button to submit the rebalance request.



STEP 5: CONFIRMATION OF REBALANCE REQUEST



- Click on the "Confirm Transaction" button to confirm the rebalance request.
- Confirm the submission by clicking "Ok" button in the disclaimer pop-up.



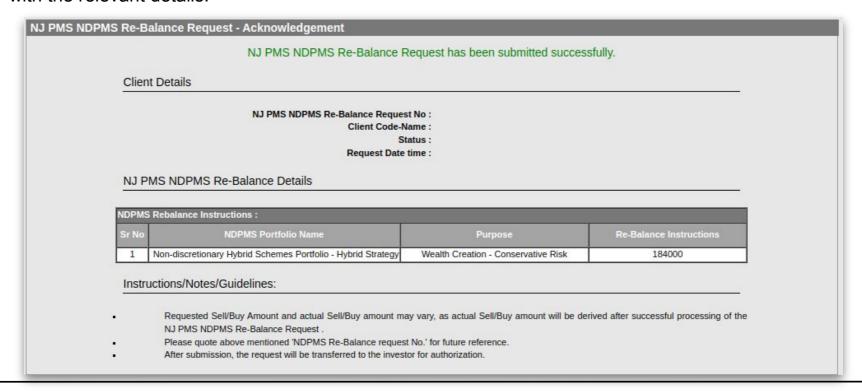
Are you sure, you want to submit NJ PMS NDPMS Re-Balance Request?

Cancel OK

STEP 6: ACKNOWLEDGEMENT OF REBALANCE REQUEST



 Upon successful submission of the rebalance request, an acknowledgment screen will be displayed with the relevant details.



STEP 7: AUTHORIZATION OF REBALANCE REQUEST



- Investor will receive an email for the authorization of rebalance request.
- Investors Authorises the transaction by clicking on the link provided in the email.

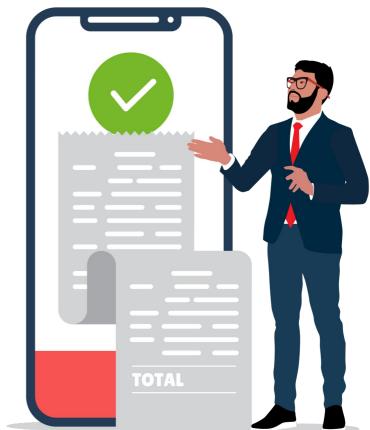
Investors are requested to authorize the transaction within 15 days to avoid auto-rejection of the

requests.





Fees & Charges of NJ NDPMS





The Fees and Charges slabs for the NJ - NDPMS portfolios are as detailed below

NDPMS INVESTMENT APPROACH	SLABS	RATE
	< 2 Cr	Upto 1.00%
All Non-Discretionary Portfolios except	≥2 Cr to <10 Cr	Upto 0.50%
Non-Discretionary Low Risk Schemes	≥ 10 Cr to <20 Cr	Upto 0.40%
Portfolio	≥20 Cr to <30 Cr	Upto 0.30%
	≥2 Cr to <10 Cr ≥ 10 Cr to <20 Cr	Upto 0.25%
Non-Discretionary Low Risk	< 30 Cr	Upto 0.20%
Schemes Portfolio	≥20 Cr to <30 Cr ≥30 Cr	Upto 0.15%

Excludes Transaction Charges/ Depository Charges/ Brokerage GST, Security Transaction Tax, Other Statutory levies and Audit Fees. Such fees will be applicable at actuals. Any other incidental or out of pocket expenses incurred on behalf of investor under this PMS Agreement shall be charged on actual. The Fees and other Charges are subject to revision from time to time with the consent of the investor.



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